RESPONSIBLE ALUMINUM

WRF – OCTOBER 2019
WHY ALUMINIUM?

Aluminium is the best material to protect the flavours and aromas of coffee against...

...and is infinitely recyclable.
ASI: DRIVING SYSTEMIC CHANGE
Aluminium Stewardship Initiative

Our 2020 Commitment: To Source 100% ASI-Certified Aluminium

- Protecting Indigenous peoples’ rights
- Respecting biodiversity
- Reducing waste
- Managing water
- Minimising environmental impact
- Reducing greenhouse gases
ASI – success factors

- Proactive rather than reactive
- Multi-stakeholder from inception
- Sufficient investment
- Early focus on governance model to set foundation
- Rigorous approach to program development
- Whole of supply chain approach
- Tailored to risks/materiality for aluminium
- Focus on innovation, including through digital investment
Production & Transformation and Industrial Users:
- Must seek certification within 2 years of Standards program launch, or of joining ASI

Associate members:
- Not eligible to serve on Board and Standards Committee
- No certification requirement
ASI governance – working in partnership

- Membership-based
- Members elected annually to Board and Standards Committee on rotating 2-year terms
- Working Groups open to all members