RETHINK FASHION, RETHINK THE WORLD.

Marcos Queiroz
“I don’t want to recycle. I want to do something more.”

Magna Coeli

UPCYCLING? PART OF THE PROCESS
MAKING DURABLE PRODUCTS

HIGH QUALITY

CONTENT

SHOPS

DESIGN DESIRE

TIMELESSNESS

REALCE AND REUSE

HANDMADE WITH LOVE
Realce

*Resignify garments already worn. Give new life to those clothes that are already part of your story.
The Numbers:

4 workshops held

285 clothes recreated

90 people experienced

500 m less fabric in landfills

Realising possible upcycling
“It’s like Apple to me, it works! For 15 years, I have only worn Refazenda.”

“And my little black dress, when you guys will think about it?”
to scale it with
passion
+ technology
+ services
“We are not merely a fashion business, we are a strong purpose thinking like a startup that spreads behaviour through sustainable garments.”