



GreenPro – Green Product Certification

**Pre-assessment of
potential product
categories for GreenPro
labelling**

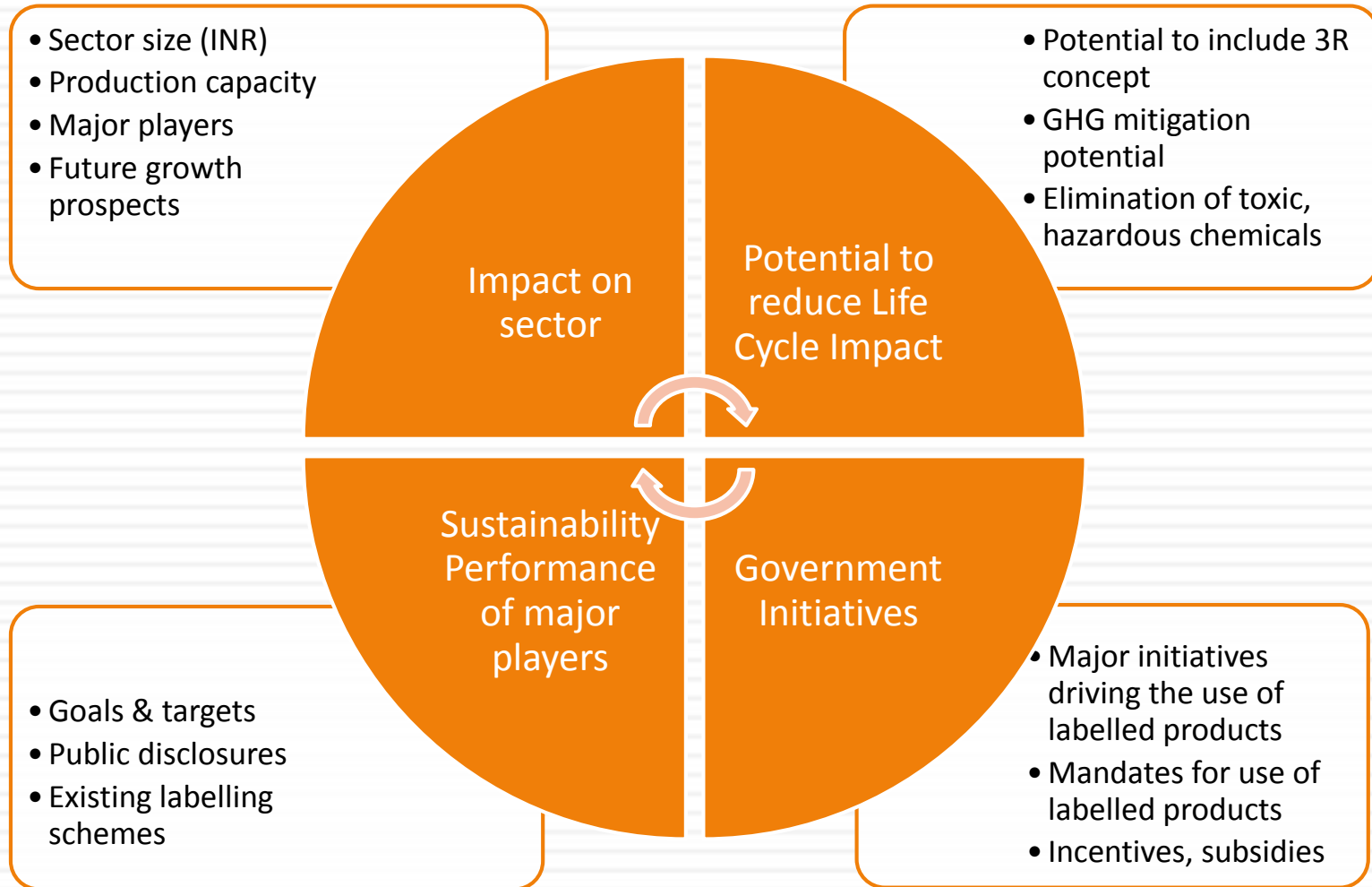
Pre-assessment & Development of Priority Matrix

Intent:

- Identify the priority list of product categories which can be taken up for GreenPro certification and can give impetus for Green Product market transformation in India
- Criteria for development of priority matrix is intended to assess
 - The impact on sector
 - Potential to reduce the Life Cycle Impact
 - Sustainability Performance
 - Government Initiatives



Criteria for development of Priority Matrix



Proposed product Categories

- 1. Industrial Lighting systems**
- 2. Paints and Coatings**
- 3. Packaging**
- 4. Industrial Flooring**
- 5. Roofing Products**
- 6. Recycled Plastic Products**
- 7. Lubricants**
- 8. Industrial Cleaning and Degreasing agents**



Points for Discussions

- **Comments and feedback on the Priority matrix**
- **Adopting Green Procurement in manufacturing industry**
 - ▣ **What are the Challenges & Opportunities?**
 - ▣ **What are the suggested focus areas?**

