GreenPro – Green Product Certification

Pre-assessment of potential product categories for GreenPro labelling
Pre-assessment & Development of Priority Matrix

Intent:

- Identify the priority list of product categories which can be taken up for GreenPro certification and can give impetus for Green Product market transformation in India

- Criteria for development of priority matrix is intended to assess:
  - The impact on sector
  - Potential to reduce the Life Cycle Impact
  - Sustainability Performance
  - Government Initiatives
Criteria for development of Priority Matrix

- Sector size (INR)
- Production capacity
- Major players
- Future growth prospects

- Potential to include 3R concept
- GHG mitigation potential
- Elimination of toxic, hazardous chemicals

- Goals & targets
- Public disclosures
- Existing labelling schemes

- Major initiatives driving the use of labelled products
- Mandates for use of labelled products
- Incentives, subsidies

Impact on sector
Potential to reduce Life Cycle Impact
Sustainability Performance of major players
Government Initiatives
Proposed product Categories

1. Industrial Lighting systems
2. Paints and Coatings
3. Packaging
4. Industrial Flooring
5. Roofing Products
6. Recycled Plastic Products
7. Lubricants
8. Industrial Cleaning and Degreasing agents
Points for Discussions

- Comments and feedback on the Priority matrix
- Adopting Green Procurement in manufacturing industry
  - What are the Challenges & Opportunities?
  - What are the suggested focus areas?