



GENEVA, OCTOBER 24–25, 2017

WORLD RESOURCES FORUM 2017

ACCELERATING THE RESOURCE REVOLUTION

Sponsorship Opportunities

World Resources Forum Conference 2017 – Geneva, October 24 – 25, 2017

World Resources Forum Association
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About the World Resources Forum

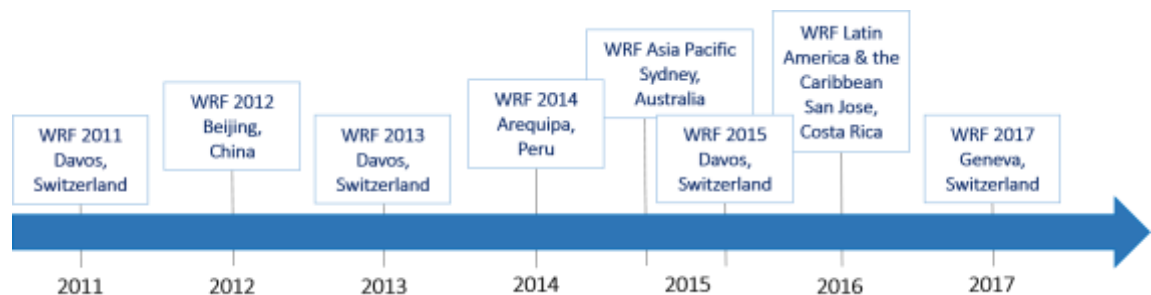
WRFA is an independent non-profit international organisation that serves as a platform connecting and fostering knowledge exchange on resources management amongst business leaders, policy-makers, NGOs, scientists and the public. We aim to make our vision of sustainable usage of resources worldwide a reality through organisation of high-level international conferences and capacity-building workshops, dissemination of relevant research findings and scientific discussions, development of resource efficiency indices, setting standards for sustainable resource use, creation of opportunities for financing resource efficiency projects as well as through engagement with young leaders and the wider public.

Our flagship activity is the annual WRF Conference, which allows knowledge exchange and creates debate amongst all stakeholders involved in the resource management discourse. The WRF is widely recognised for its global and multidisciplinary character, gathering between 500 – 1'000 participants from all over the world. For instance, WRF 2015 brought more than 600 participants from 102 countries together and WRF 2014 gathered over 1'000 participants coming from 40 countries. Another important feature of WRF is the collaboration with United Nations agencies, such as the United Nations Environment Programme (UN Environment) or United Nations Industrial Development Organisation (UNIDO).

Past Conferences

The Swiss Federal Laboratories for Materials Science and Technology, Empa, part of the prestigious ETH Domain, had with much success organized international conferences on recycling and use of resources since 1995, called "R" series (R'93, R'95, etc.). R referred to reduce, reuse and recycle. In 2009 Empa together with the Factor 10 Institute decided to broaden the scope of the conferences and include the full life cycle of products and services. The series of conferences became the World Resources Forum, which has been attracting increasing numbers of high-level politicians, business leaders, NGOs and scientists from all over the world ever since. In 2009 the WRF Conference was organized for the first time in Davos, Switzerland, back to back with the R'09 Twin World Congress on Resource Management and Technology for Material and Energy Efficiency. After that, the R' Conferences got entirely integrated into the WRF and in 2011 the enlarged WRF Conference took place again in Davos. The WRF Association was officially established on March 16, 2012 in St. Gallen, Switzerland, with support of governmental and non-governmental organizations, as well as the private sector.

Overview of WRF conferences over the years:





WRF 2017 – Accelerating the Resource Revolution

This year's WRF will be held in Geneva, Switzerland. From October 24 - 25, 2017, participants from all over the world will gather to discuss about the main topics of the conference: "Governance of Raw Materials", "Circular Economy and Sustainable Recycling", "Sustainable Development Goals (SDGs)", "Business Concepts on Resource Efficiency and Decoupling", "Sustainable Consumption and Production", "Smart Cities, Infrastructure and Lifestyles" and "Capacity Building for Resource Efficiency". For more information, please visit our [WRF 2017 homepage](#).

Key facts:

- Between 500-1'000 participants are expected
- Directed towards academics, politicians, business leaders, research-oriented practitioners, sustainability officers, consultants and other professionals working in the field of sustainable development, especially in the areas of resource management, resource efficiency and sustainable recycling
- Supported by several governmental agencies, companies, research institutes and NGOs

General Sponsorship Benefits

The World Resources Forum Conference is *the* key global event in the field of resource use, resource efficiency, sustainable recycling and cooperation.

By sponsoring the WRF 2017 you will:

- position your organisation as a thought-leader in the field of global resource use
- get the opportunity to meet and reach a great number of leading decision-makers working on sustainability and resources issues
- greatly enhance your presence in Europe, Asia, Latin America and the Caribbean and other continents through the WRF network

Sponsorship Packages

The WRF Association offers ten types of Sponsorship Packages.

Platinum Sponsor

Maximum number: 1

Exclusivity: full

Your organisation's benefits:

- Logo on front cover of all conference announcements, brochure, meeting report as well as Chairman's Statement of the WRF Conference, with the designation "Platinum Sponsor"
- Prominent logo and link on WRF homepage including description of your organisation, with the designation "Platinum Sponsor"
- Use of the WRF logo, with the designation "Platinum Sponsor", for the Sponsor's own purposes (e.g. for PR or CSR activities)
- Roll-up/banner in the entrance area of the conference venue, with the designation "Platinum Sponsor"
- Four complimentary conference invitations with: access to lounges, seats at VIP tables at the Conference Gala Dinner on October 24
- Free full page advert in conference program
- Free exhibition booth in prime location
- Optional high-profile speaking slot (in plenary)
- Logo on participants' name tags

Gold Sponsor

Maximum number: 4

Exclusivity: -

Your organisation's benefits:

- Logo on front cover of conference announcements, brochure, meeting report as well as Chairman's Statement of the WRF Conference, with the designation "Gold Sponsor"
- Logo and link on WRF website including description of your organisation, with the designation "Gold Sponsor"
- Use of the WRF logo, with the designation "Gold Sponsor", for the Sponsor's own purposes (e.g. for PR or CSR activities)
- Roll-up/banner inside the Conference venue, with the designation "Gold Sponsor"
- Two complimentary conference invitations with seats at VIP tables at the Conference Gala Dinner
- Free half page advert in Conference programme
- Free exhibition booth in top location

Silver Sponsor

Maximum number: 4

Exclusivity: -

Your organisation's benefits:

- Logo on Conference announcements, brochure, meeting report as well as Chairman's Statement of the WRF Conference, with the designation "Silver Sponsor"
- Logo and link on the WRF website including description of your organisation, with the designation "Silver Sponsor"
- Use of the WRF logo, with the designation "Silver Sponsor" for the Sponsor's own purposes (e.g. for PR or CSR activities)
- Two complimentary conference invitations
- Free quarter page advert in Conference programme
- Optional booth at conference exhibition with 50% fee reduction in top location

UN Lounge Host Sponsor

Maximum number: 1

Exclusivity: full

Your organisation's benefits:

- Panel/Roll-up inside the UN Lounge, with the designation "UN Lounge Host Sponsor" (to be organised and produced by Sponsor)
- Logo and link on the WRF website including description of your organisation, with the designation "UN Lounge Host Sponsor"
- Use of the WRF logo, with the designation "UN Lounge Host Sponsor" for the Sponsor's own purposes (e.g. for PR or CSR activities)
- One complimentary conference invitation
- Free exhibition booth next to the UN Lounge



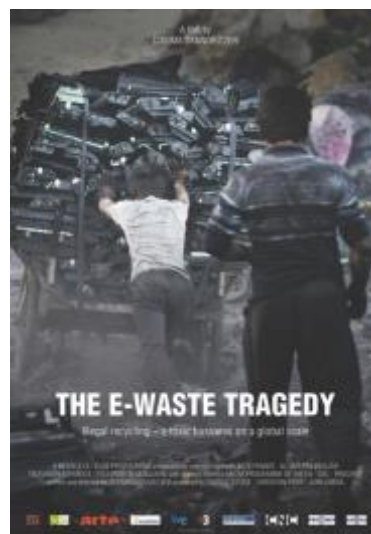
WRF Cinema Sponsor

Maximum number: 1

Exclusivity: full

Your organisation's benefits:

- Logo on conference announcements, brochure, meeting report as well as Chairman's Statement of the WRF Conference, with the designation "WRF Cinema Sponsor"
- Logo and link on the WRF website, with the designation "WRF Cinema Sponsor"
- Use of the WRF logo, with the designation "WRF Cinema Sponsor" for the Sponsor's own purposes (e.g. for PR or CSR activities)
- One complimentary conference invitation
- Presenting Image Film (max. 5min.) of Sponsor's Company before the start of the WRF Cinema Session
- Branding of WRF Cinema room with banner/roll-up inside the conference venue, with the designation "WRF Cinema Sponsor" (to be organised and produced by Sponsor)
- Option to define Cinema program together with WRF



Children Drawing Contest Sponsor

Maximum number: 4

Exclusivity: -

Your organisation's benefits:

- Logo on front cover of conference announcements, brochure, meeting report as well as Chairman's Statement of the WRF Conference, with the designation "Children Drawing Contest Sponsor"
- Logo and link on WRF website, with the designation "Children Drawing Contest Sponsor"
- Use of the WRF logo, with the designation "Children Drawing Contest Sponsor", for the Sponsor's own purposes (e.g. for PR or CSR activities)
- Banner/roll-up inside the conference venue, with the designation "Children Drawing Contest Sponsor" (to be organised and produced by Sponsor)
- One complimentary conference invitation
- Free exhibition booth



Welcome or Farewell Aperitif Sponsor

Maximum number: -

Exclusivity: full

Your organisation's benefits:

- Logo on catering buffet stands and on high tables in the catering area, with the designation "Welcome/Farewell Aperitif Sponsor"
- Use of the WRF logo, with the designation "Welcome/Farewell Aperitif Sponsor" for the Sponsor's own purposes (e.g. for PR or CSR activities)
- One complimentary conference invitation
- One high table as Sponsor's information desk at the Aperitif area
- Optional booth at conference exhibition with 50% fee reduction
- Welcome speech and opening Aperitif (5min.)

F&B Sponsor

Maximum number: 4

Exclusivity: -

Your organisation's benefits:

- Logo on catering buffet stands and on high tables in the catering area, with the designation "F&B Sponsor"
- Use of the WRF logo, with the designation "F&B Sponsor" for the Sponsor's own purposes (e.g. for PR or CSR activities)
- One complimentary conference invitation
- One high table as Sponsor's information desk at the Catering and Networking area
- Optional booth at conference exhibition with 50% fee reduction



Gala Dinner Sponsor (October 24, 2017)

Maximum number: 4

Exclusivity: -

Your organisation's benefits:

- Logo on menu as well as Chairman's Statement of the WRF Gala Dinner, with the designation "Gala Dinner Sponsor"
- Use of the WRF logo, with the designation "Gala Dinner Sponsor" for the Sponsor's own purposes (e.g. for PR or CSR activities)
- Two complimentary conference invitations
- Banner/Roll-up at the entrance of the Gala Dinner venue, with the designation "Gala Dinner Sponsor"
- Entertainment at Gala Dinner
- One high table as Sponsors' information desk at the Foyer of the Gala Dinner venue



Gala Dinner Table Sponsor (October 24, 2017)

Maximum number: -

Exclusivity: -

Your organisation's benefits:

- Reservation of sponsored table with logo
- Use of the WRF logo, with the designation "Gala Dinner Table Sponsor" for the Sponsor's own purposes (e.g. for PR or CSR activities)
- Maximum of 8 guests per table
- 3-Course Gala Dinner with two bottles of sparkling water included (Wine, Soft- and other drinks must be paid by Table-Sponsor)
- Entertainment at Gala Dinner
- One high table as Sponsors welcome desk at the Foyer of the Gala Dinner venue

The above listed are general guidelines, final fees and benefits to be decided in bilateral individual agreement. Complementary conference invitations are not cumulative.

Interested? Then you are most welcome to contact:

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