Developing a responsible sourcing scheme for concrete - trends and insights from the sustainability standards community

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A Movement of Credible and Innovative Standards

Full Members

[Logos of various organizations related to sustainability and standards]
We are influencing more than 90 standards in our community...
Growth of Certified Agriculture (ha), 2008-2015

2017 State of Sustainability Initiatives Report
Certification in traditional sectors reaching tipping points

- Coffee 38% certified
- Forestry 30% certified
- Palm Oil 17% certified
- Seafood 14% certified
- Cotton 8% certified

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1 ISEAL DFID project M&E report 2016
2 FSC Global Impacts data 2016
3 RSPO Impacts data 2016
4 SSI Blue Economy Report: www.standardsimpacts.org
5 ISEAL DFID project M&E report 2016
Standards Growth in New Sectors

› Mining
› Electronics
› Infrastructure
› Beef, leather, dairy, livestock
› Rice
› Climate/carbon
Use of sustainability standards set to increase

Intended Future Use of Standards, All Respondents, 2015

Users of Sustainability Standards

- Increase use: 55
- Continue use at current scale: 43
- Decrease use: 1
- Discontinue use: 0

Non-users of Sustainability Standards

- Will definitely begin to use standards: 5
- Will likely begin to use standards: 65
- Will be unlikely to begin to use standards: 13
- Will definitely not begin to use standards: 15

<table>
<thead>
<tr>
<th>Future Intention</th>
<th>Asia &amp; Pacific</th>
<th>Europe</th>
<th>North America</th>
<th>South</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will increase use</td>
<td>74</td>
<td>52</td>
<td>49</td>
<td>55</td>
</tr>
<tr>
<td>Will continue use at current scale</td>
<td>26</td>
<td>46</td>
<td>49</td>
<td>45</td>
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Q5. Over the next five years, do you think that your organization will discontinue its use of voluntary sustainability standards, decrease its use, continue its use at current scales, or increase its use of voluntary sustainability standards?

Q6. How likely do you think it is that your organization will begin to use voluntary sustainability standards within the next five years?
What is driving the increased interest in sustainability?

- Global frameworks such as SDGs and Paris Agreement
- 2020 sourcing commitments
- Industry platforms
- Legislative frameworks and the need for risk management
- Finance sector requirements
- Need to secure supply
- Business case becoming clearer
What Business Are Asking of Standards

› **Evidence** of impacts

› **Solutions at scale**; sustainable sourcing regions

› **Reduce costs**; increase efficiencies

› Provide a **clear value proposition** – for suppliers and buyers

› More **consistency and harmonisation** of standards

› **Integrate** with other tools

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Pineapple cultivation in Costa Rica © Sustainable Agriculture Network
Responding to Demand: Innovations in Standards

- Standards systems as data management tools
- Automated & real-time reporting (mobile tech, sensors, satellites)
- Triangulating risk
- Outcome-focused standards
- Stepwise approaches and capacity building
- Traceability efficiencies
- Responsible landscapes and seascapes