

# Expectations on Responsible Sourcing Labels and Claims – A Sustainable Building Council's Perspective

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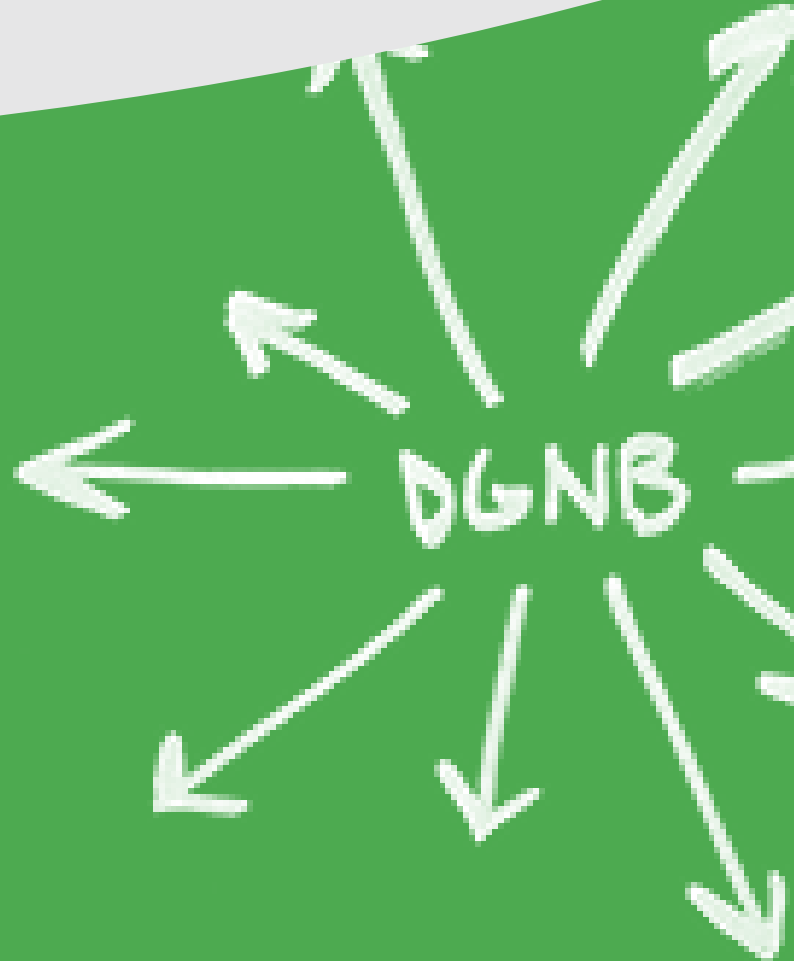
**DGNB**

Deutsche Gesellschaft für Nachhaltiges Bauen  
German Sustainable Building Council



# The DGNB Vision

Realize sustainable building practices  
for the **design, build and  
operation** as the **new normal** for the  
entire built environment



# The German Sustainable Building Council – DGNB

**The Knowledge platform for  
Sustainable Construction**



Academy



Navigator



System

# DGNB System – New version (2017)

- Up-to-date (new and old) topics
  - Biodiversity and buildings
  - Circular Economy
  - Buildings and their neighbourhood
  - Performance orientation and planning focus
  - Responsible sourcing
  - Smart grid readiness
  - Low tech solutions
  - Net Zero Carbon Buildings
  - Life cycle approach (LCA & LCC)



# Developments in the Sustainable Building Markets

„**Green**“ is en vogue:  
Increasing importance  
of Green Buildings on  
the markets

Value of a building  
will be increasingly  
influenced by **social  
and environmental  
factors**

Number of  
certified objects is  
expected to  
**increase**  
**constantly** during  
the upcoming years

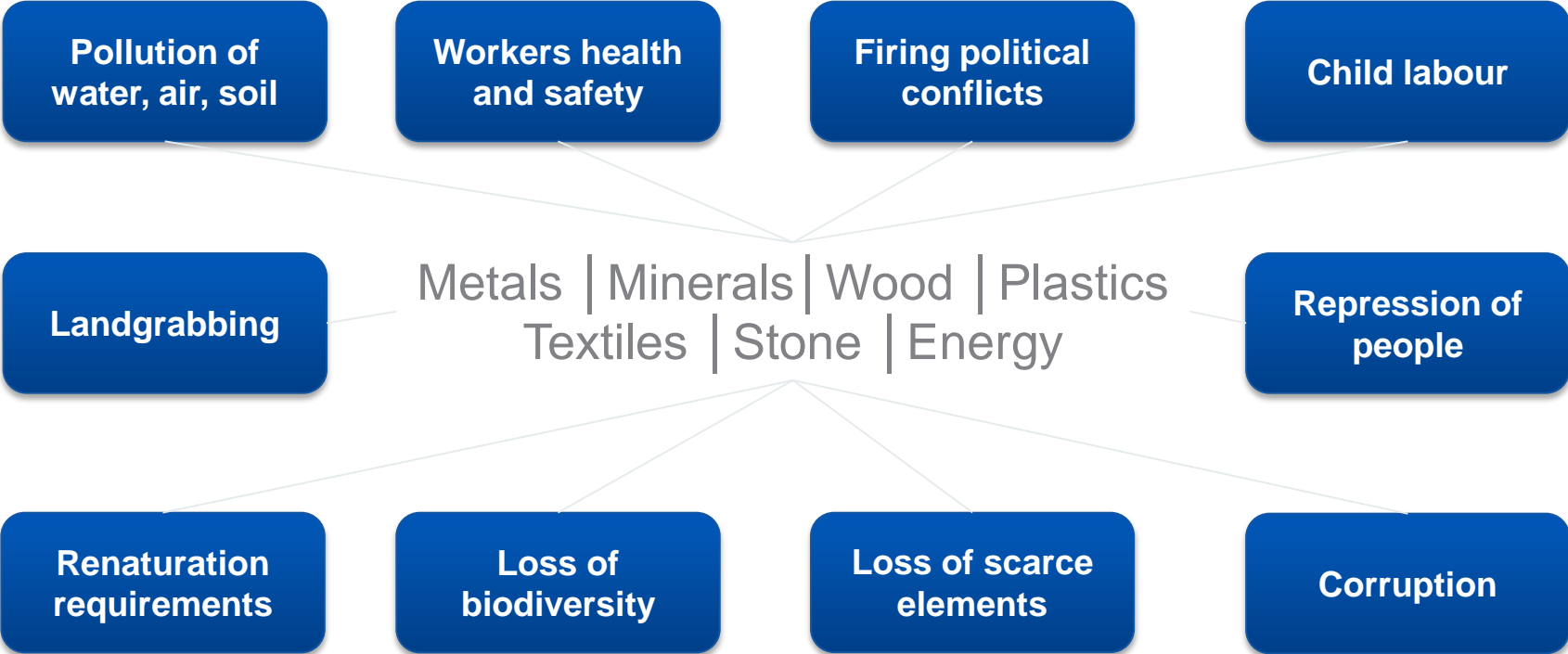
Expected **increase of  
importance of  
sustainability factors**  
for supplier choices  
and purchasing by  
**33%**

# Responsible Sourcing in Building Certification

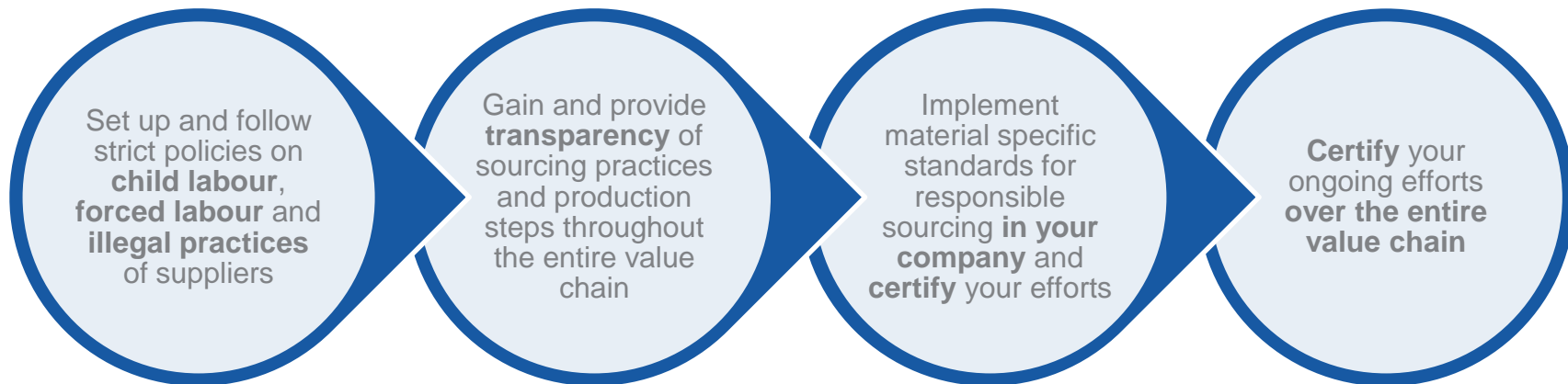
- All major building certification schemes offer **incentives for certified responsibly sourced** building materials and building products.
- Building product label organisations are regarded as **confidence builders and providers** between building certification schemes and companies.
- High quality building certification standards are the **bridge to premium clients** and work as „**amplifier**“ for truly sustainable solutions.

**Trust is build on recognized rules and rigour implementation.**

# Essential challenges...



... can be addressed



**DGNB Responsible Sourcing criterion:**

DGNB minimum requirement

DGNB Quality Level 1

DGNB Quality Level 2

DGNB Quality Level 3



# Sustainable Products' Promises

