



A new EU Strategy: The Circular Economy

Astrid SCHOMAKER
DG Environment

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Enabling green growth & jobs

- ✓ EU Eco industries: 3 → 4.2 million jobs (2002-2011)
20% growth during recession 2007-11
Global market to double by 2020
- ✓ Increasing resource productivity in the EU by 30%
could boost GDP and create 2 million more jobs
by 2030
- ✓ McKinsey: \$3.5 trillion annual gain in improving
resource efficiency globally

Stakeholder consultation (1)

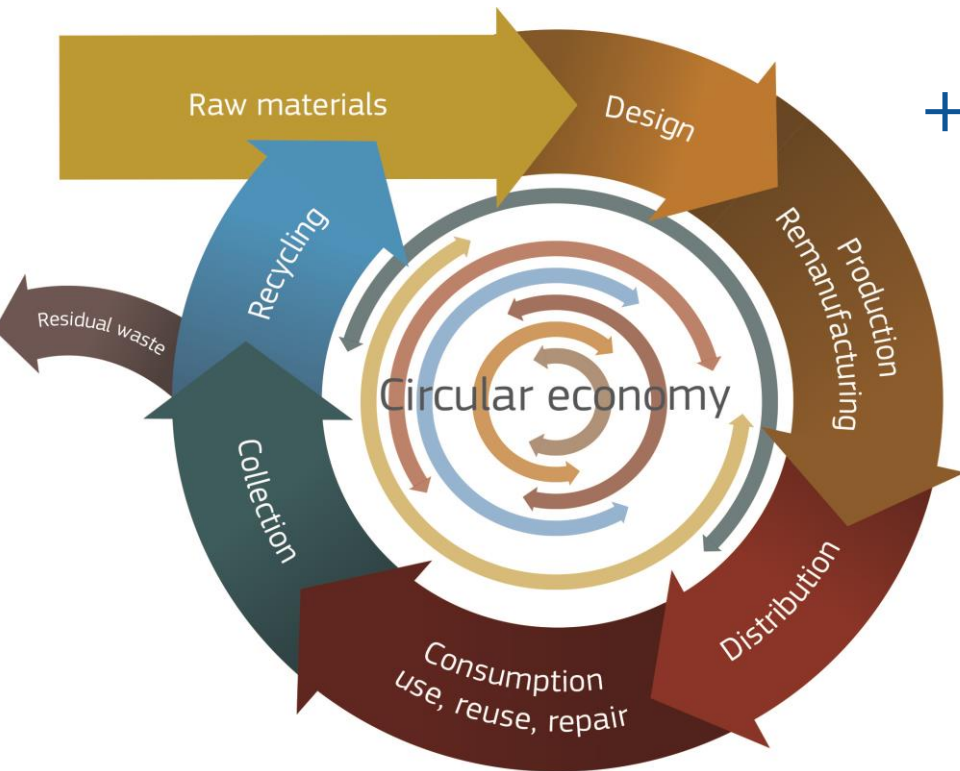
- **88% well informed about Circular Economy**
- Confirms Commission approach on **priority measures in product design, consumption, enabling factors**
- **Priority sectors:** electronics, food, packaging, construction and demolition
- **Key secondary raw materials/waste streams:** bio-nutrients, plastics, critical raw materials, construction aggregates
- **Main barriers:** lack of quality standards, lack of cooperation down the value chain, lack of data on material flows

Stakeholder consultation (2)

Support for:

- Ecodesign – repairability, reuse
- EU standards for secondary raw materials
- GPP
- Labelling, info for consumers
- Waste prevention, esp. food waste
- VAT rebates on recycled materials, green products
- Financing innovation, skills and knowledge
- Action on chemicals: concerns on presence of toxins; interface between chemical – product – waste legislation; transparency of material composition along the value chain

A new Circular Economy Strategy for the EU

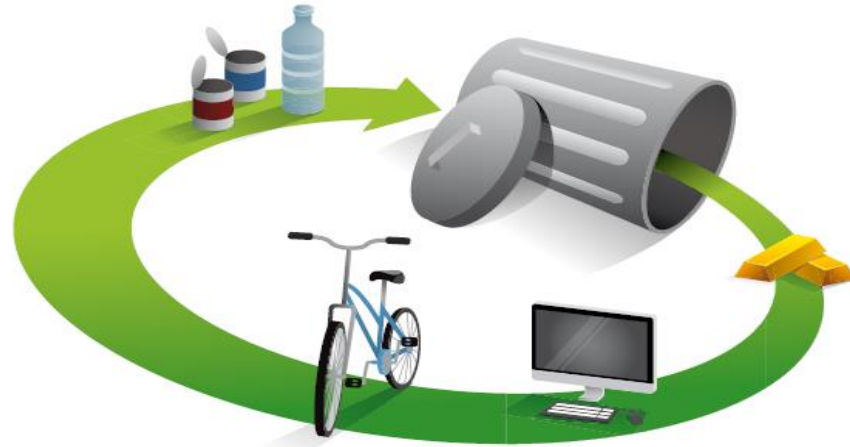


A revised **legislative proposal** on waste
+ a Communication setting
out an **action plan**

- ✓ The whole value chain: 'other part of the circle'
- ✓ Concrete measures with clear EU added value
- ✓ Fully compatible with the jobs and growth agenda



European
Commission



CIRCULAR ECONOMY
saving resources, creating jobs

Thank you for your attention!

http://ec.europa.eu/environment/circular-economy/index_en.htm
http://ec.europa.eu/environment/resource_efficiency/